

Taco Bell Corp., a subsidiary of Yum! Brands, Inc., (NYSE: YUM), is the nation's leading Mexican-inspired quick service restaurant. Taco Bell serves made to order and customizable tacos, burritos, and specialties such as the exclusive Doritos® Locos Tacos. Taco Bell Breakfast offers portable, classic items such as the Breakfast Crunchwrap and signature burritos. The company encourages customers to "Live Más," both through its food and in ways such as its Feed The Beat® music program and its nonprofit organization, the Taco Bell Foundation. Taco Bell and its more than 350 franchise organizations have more than 6,000 restaurants across the United States that proudly serve more than 42 million customers every week.



HEATHER ABBOTT

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